



Case Study News Corp

News Corp

Client

News Corp

London

United Kingdom

www.news.co.uk

Industry

Media and Communications

Annual Revenue

\$898m

Employees

1,730 employees

Products and Services

Hybrid Workplace -

Chromebooks / Dell Windows

10 laptops

The Challenge

Hybrid working requires a digital workspace that gives employees access to their apps and data anywhere, anytime and on any device – whether they work from home or in the office.

When the News Corp Mobility team reviewed their existing environment, they concluded that the move towards a hybrid workplace model would not only enable employees to be more mobile, offering a more flexible workstyle but would also offer News Corp more operational resilience.

Before they could build a truly hybrid workplace, News Corp had to solve two technology issues – the computer and phone located on every desk.

The Solution

News Corp were already using G Suite productivity suite, so the Mobility Team decided to build on that foundation. They tested several lightweight Chromebook devices which were seen as an obvious replacement for desktop PCs and which provide access to corporate systems from anywhere in the world.

A switch to cloud-based telephony helped to finally sever reliance on dedicated desks for employees.

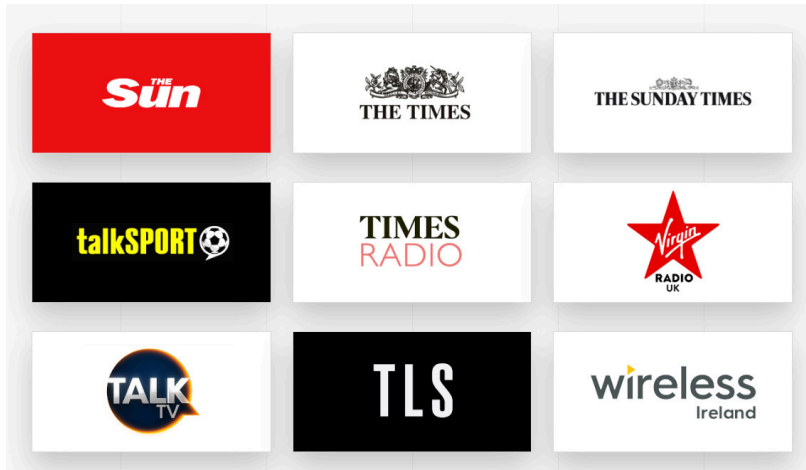
During the initial phase of the workforce mobilisation project, News Corp selected DSI to source an initial 300 Chromebooks to provision and issue to their journalists.

“We chose DSI because of their excellent account management and flexible approach,” News Corp’s Mehul Vasani explains, “They were the only supplier willing to buy and hold stock for us, delivering in batches as required.”

Real estate is at a premium at the London Bridge head office, so having DSI source and store machines for deployment as-and-when required made good sense and alleviated issues around storing all these devices.

The Outcomes

The initial roll-out was very successful, proving that hotdesking was a viable working model. The Mobility Team advised while the Chromebooks were cost-effective and proved a reliable device, their teams needed more flexibility and greater mobility by using laptops to improve operational flexibility and resilience. Again, DSI was chosen as the supplier to fulfil this requirement, this time for over 2000+ Dell Windows 10 laptops.



“Our move to building a hybrid workplace paid off as pandemic lockdown restrictions came into force,” Vasani commented, “We were not only able to switch to remote working with relative ease, but DSI were able to source and store our Dell laptops even as demand for devices soared and supply became constrained across the market, due to their partnership with Dell Technologies.”

The mobilisation project remains ongoing. But with the ability to work in the office, at home, or on the road, News Corp has the tools and technologies they need to overcome any local disaster in future.

“News Corp’s buy-now deploy-later approach to building a hybrid workplace is somewhat unusual and challenging,” said Sarah Grant, account manager at DSI, “However, we are always looking for new ways to better accommodate our customers, from streamlined purchasing to developing new international procurement channels – or in this case, holding the stock until it’s needed.”

Sarah Grant
Account Manager, DSI,

Why DSI?

A leading independent and privately-owned IT solutions provider with a customer-first IT led vision. We offer expertise in cloud, servers, storage, security, networking and managed services. Our flexible and responsive approach ensures you get the best value for money and a maximum return on investment.

The DSI philosophy is simple and based on a customer-first approach. We work closely with our clients to build lasting partnerships and provide outstanding service and technology expertise to ensure you get the right solution at the right price.